

A WRITING SPACE FOR THE BEAUTIFULLY UNTIDY MIND

Give all of your ideas a home.

A private library at night. An open book. A spark that stays alive. Ideas, characters, and story details kept together.

Storymantle helps writers gather the pieces, remember the details, and find their way back into the story.



Storymantle

GIVE ALL OF YOUR IDEAS A HOME.

A book. A spark. A home.



Storymantle

PRIMARY / PAPER + EMBER



Storymantle

REVERSE / SOOT + EMBER

The hearth gives the story a home. Two open-page shapes make the writing connection. The ember rises from the book. Use the full lockup when introducing Storymantle.

Use the mark alone when the name is already clear. Keep the original proportions, clear edges, and quiet space around the signature.

Clear space

Leave one flame-width clear on every side.

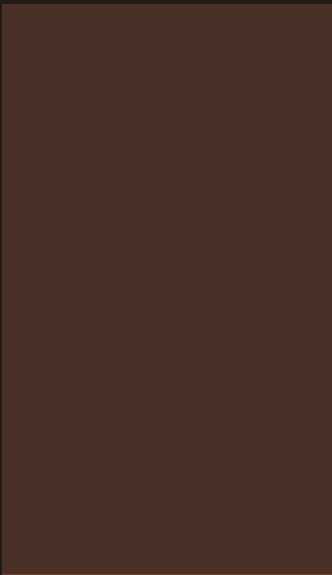
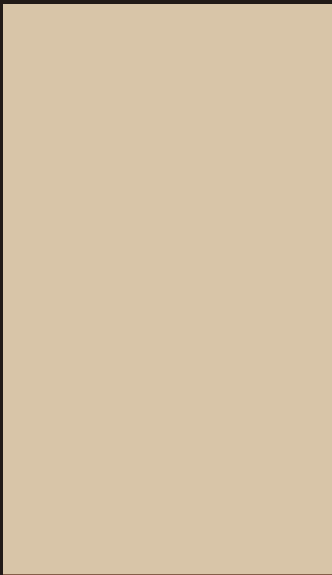
Small sizes

Mark: 24 px on screen or 8 mm in print.

Always recognizable

Use the supplied paths. Keep effects and busy imagery away.

Ember is the light source.

					
Soot	Walnut	Leather	Old Paper	Ivy	Ember
#211A17	#493128	#704531	#D8C5A8	#29332A	#C75C27
FOUNDATION	STRUCTURE	WARMTH	THE WORDS	ORGANIZATION	A SMALL SIGNAL

Let dark neutrals do most of the work. Paper carries the words. Ember marks focus, action, or a new idea. It is a small punctuation mark in the room.

ACCESSIBLE PAIRINGS

Paper on Soot / Paper on Ivy / Soot on Paper

Literary warmth. Everyday clarity.

CORMORANT GARAMOND / DISPLAY

Give all of
your ideas a home.

Regular 400, medium 500, semibold 600. Use for the wordmark, page headings, and a few moments of invitation.

DM SANS / INTERFACE

The green sofa.
The blue Volvo.
The thing you almost forgot.

Regular through semibold. Use for navigation, forms, buttons, and useful detail. Keep instructions short and comfortable to read.

Use real text in the interface. Reserve widely spaced capitals for short, secondary labels. Keep the hierarchy clear: an inviting heading, a useful sentence, an obvious action.

Both families: SIL Open Font License. Fonts and license files are included in the asset kit.

One tagline. A shared language.

Ember

The idea

A raw possibility. A thought worth keeping.

Kindling

The notes

Snippets, research, voice notes, and loose pieces.

Hearth

The project home

A place to return to, with a clear next step.

Mantle

The structure

Characters, places, relationships, and story beats.

Draft

The manuscript

The story becoming real. Google Docs is the first writing source.

Give all of your ideas a home.

The one Storymantle tagline. Keep these words exact across the site, metadata, lockups, and shared assets.

Warm, capable, on your side.

A thoughtful writing companion.

Warm, specific, and unhurried. Acknowledge the effort of returning to a story. The writer owns the words and makes the decisions.

“Leave yourself a way back.”

“Catch a spark.”

“Your words. Your decisions.”

On the public site, sparks rise quickly from the base, streak, and burn out. A slow glow surrounds the preview. Include pause and reduced-motion support; keep motion away from the manuscript.

Use direct, useful copy. Avoid unnecessary qualifiers such as tiny, small, or calm. Keep the atmosphere in color, light, and type.

A clear place to do the work.

Compact layouts with an obvious next action.

One left rail with three sizes, on every screen.

A clear current project and footer breadcrumbs.

Visible saving, success, and recovery states.

Real empty spaces. Clearly labeled examples.

One world. Two front doors.

THE PUBLIC SITE / .COM

Why this belongs in your life.

Why you need it. What it does. How it works. What it costs. Keep these answers close, in a compact page with a believable product preview.

THE WORKING APP / .APP

Your stories. Your next move.

A home for every project. Fast capture, useful structure, and a way back into the work. Google Docs remains the writing source in the first release.

The asset kit

Paper and soot marks. Outlined wordmarks. Horizontal logo lockups. App icon. Transparent PNG exports. The font families and their licenses. This brand book.

The first release

Free testing. Pricing later. Label planned capabilities honestly. Keep the brand consistent as the product grows through real writer feedback.

VISUAL SOURCE

Nat's approved September 5, 2026 Storymantle concept board and palette. Brand system developed for the working product.